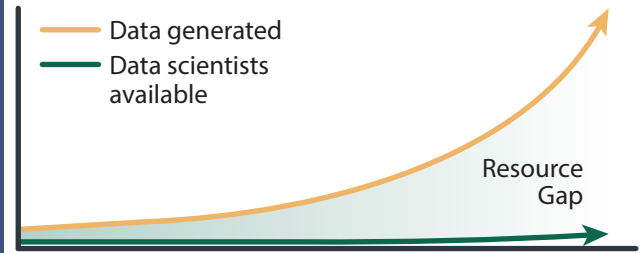


DATA MASTER

Turn Your Data Into Insight

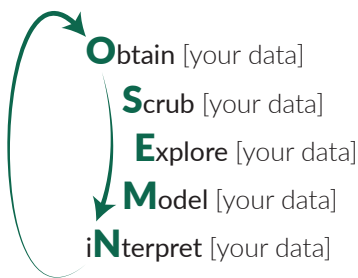
Businesses have gone big with their investments in data-related technology and infrastructure. But all those millions of dollars and terabytes of data don't just magically produce better business decisions. Who in your company is extracting real value from your troves of data?

It's time to turn your data into insight.



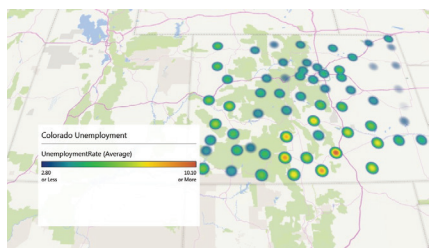
Business Value

Ask questions, develop unique hypotheses and perform analysis that delivers real value to the business.



OSEMN Methodology

Apply and facilitate the proven OSEMN methodology for data analysis.



Visualisation Techniques

Communicate findings in visually appealing ways that make decision-making easier.

The two-week DataMaster program is designed to rapidly develop the data analysis skills your team needs to deliver value in new and meaningful ways.

BMGI's DataMaster program provides an accessible approach and a structured methodology for data analysis.

Tools covered include:

Excel Solver Analytical Tools – We develop Excel super-users with the latest version featuring a powerful portfolio of analytical tools. Around 80% of data analytics can be performed using these Excel tools.

Microsoft Power BI – We create descriptive visualisations that tell a story with the free, cloud-based business analytic service. Dashboards, sales graphs, customer mapping and more will be at your fingertips.

R – We explore the R programming language, learning techniques for data mining and further data analysis, including regression, clustering and more.

RapAnalyst – We provide a one-year license to this desktop tool that transforms complex data into easy-to-explore representations.

Using these tools, we will help you obtain, scrub, explore, model and interpret data. You will also learn to uncover valuable insight that leads to strategic business decisions. Become a DataMaster and turn your mountain of data into a goldmine of insight!

Upcoming DataMaster Courses

Denver, CO

Week 1: Aug. 29-Sept. 2

Week 2: October 17-21

Cost: \$7,900

Amsterdam

Week 1: June 13-17

Week 2: July 4-8

Cost: 6900 EUR

Johannesburg, ZA

Week 1: September 19-23

Week 2: November 14-18

Cost: R39,900

Visit bmgi.com/datamaster for information and to enroll.