

ACCELERATE CAPE TOWN



Accelerate Cape Town Overview 2018

About Accelerate Cape Town

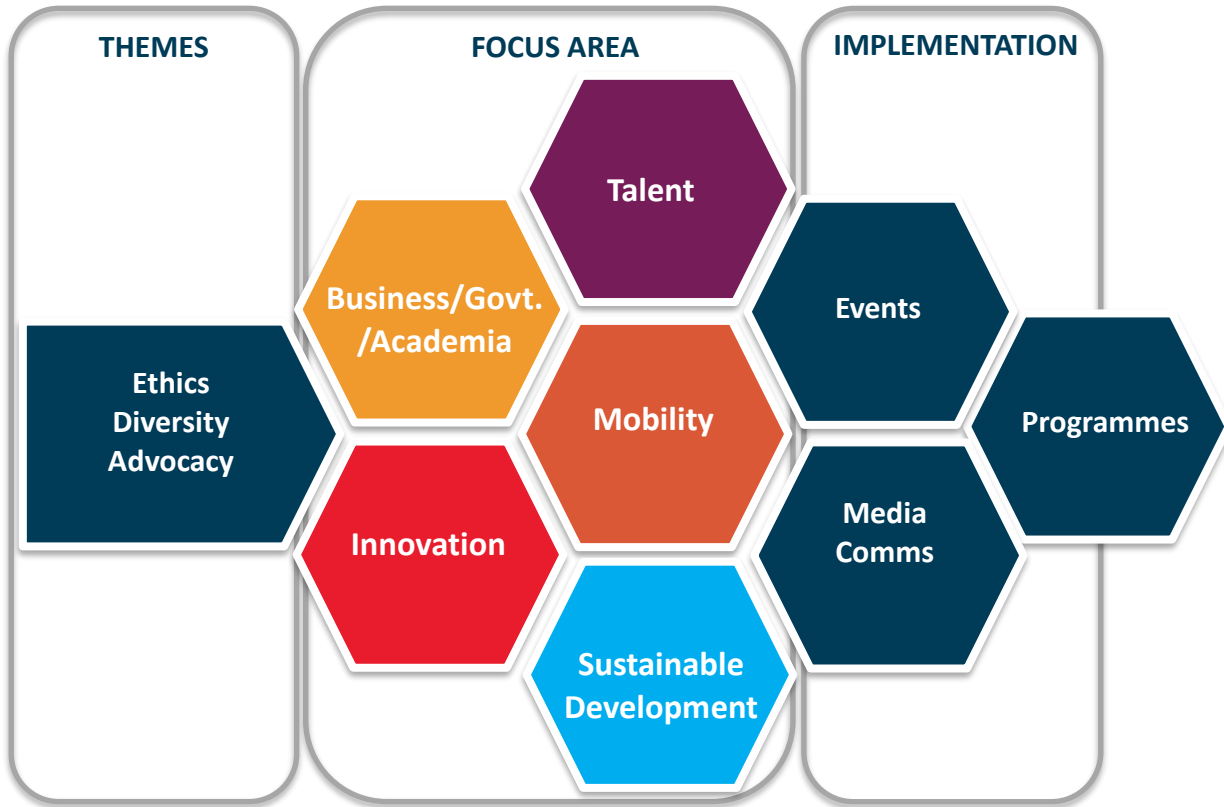
Accelerate Cape Town is a business leadership organisation representing top-tier corporate business in the Cape Town city region. Established in 2006, we provide a forum for corporate business to connect and catalyse action to position Cape Town for growing economic success as a globally recognised business destination in Africa. We achieve this by:

- Connecting Business, Government and Higher Education to grow relationships and catalyse action through our extensive networking and events programme
- Conceptualising programmes and accelerating initiatives to provoke action-oriented discussion on topical economic issues
- Providing a conduit for private sector participation in larger government-driven initiatives, as well as ensuring business continuity in the event of political upheaval
- Advocating for policies supportive of economic growth and representing the views of business.

We are independent of any government funding and objectively represent the business community, without political partisanship. As the 'voice of business', we advocate for policies and practices supportive of business and economic growth and represent business' view on economic matters.

Our Focus

Accelerate Cape Town focuses on Business Leadership, Talent, Mobility, Sustainable Development and Innovation to unlock economic growth. Together with our members, we create action-oriented programmes to progress discussion or debate issues impacting on economic growth.



These focus areas are instrumental in growing the regional economy, as well as ensuring value-add for our members. The focus areas are reinforced and supported by a selection of key programmes, events and communication channels, specifically conceptualised to drive tangible initiatives with collaboratively agreed outcomes.

Our Programmes and Projects

To ensure that we engage our members in key projects and catalyse action by connecting them to government and tertiary institutions, Accelerate Cape Town creates and drives a number of key programmes. The programmes ensure greater engagement on key topics that impact on business and the discussion can be cross-business or at functional level on programmes such as Technology for CIO/technology professionals and our Human Capital Programme for HR Professionals. Our key programmes include:

Programmes	Projects
Business / Government / Academia	Governance and Ethics
	CEO Initiative Work Streams
	Business and Government Engagement
Technology	City of Cape Town
	WC Government
	Tech Forum
	Digital Literacy
	National
Enterprise & Supplier Development	ED/SD
	Mentorship
Transport	Transport Project Office
Human Capital	Young Professionals
	HR Professionals
	Secondments

Our Events

Accelerate Cape Town brings together over 1500 people at senior levels of business, government and higher education through our thought leadership and networking programme as follows:

EVENT	DESCRIPTION	EXAMPLES 2017
CEO Engagements	Intimate gatherings of top business and government representatives focussing on governance, advocacy and ethics	<ul style="list-style-type: none"> ▪ Business meets Cabinet (sponsors only) ▪ Dinner with the Mayor (sponsors only) ▪ Business Leadership with Adrian Gore ▪ Vice Chancellor's Dinner with Sizwe Nxasana (NSFAS) ▪ Maria Ramos (CEO of Barclays Africa)
Thought Leaders	Breakfasts for senior staff showcasing economic opportunities in the region and supporting our projects and programmes	<ul style="list-style-type: none"> ▪ Workplace of the Future – Enterprise Mobility and HR ▪ Governance of SOEs ▪ Youth Development – Colin Coleman (Goldman Sachs) ▪ Artificial Intelligence and how it impacts your business ▪ Enterprise and Supplier Development ▪ Water Security
Inspiration Sessions Open Forum	Large cocktail functions providing a platform for young professionals to network and feel part of the Cape's business community	<ul style="list-style-type: none"> ▪ Khanyi Dhlomo (CEO of Ndalo Media) ▪ Mcebisi Jonas (Former Deputy Finance Minister)
Young Leaders Dinners Sponsors Only	Dinners for young professionals to network and discuss topics such as transformation and resilience	<ul style="list-style-type: none"> ▪ Anton Pillay (CEO of Coronation) ▪ Khanyi Nzukuma (CEO of Metropolitan) ▪ Mike Brown (CEO of Nedbank)
Workshops	Small engagements where key topics are debated, input is given and outcomes reached	<ul style="list-style-type: none"> ▪ Business and Government Data Exchange ▪ Mentorship ▪ HR Professionals Forum
Welcome to Cape Town	Social gatherings for senior employees who have relocated to Cape Town	These engagements are about building social networks for staff who have relocated to Cape Town
AGM		<ul style="list-style-type: none"> ▪ Bonang Mohale (Chairman of Shell SA)

What we provide our Members

Accelerate Cape Town provide a number of benefits to our members companies:

<p>Conduit for Bus-Gov Engagements</p> <p>Potential to get involved in larger government-driven initiatives at an early stage, be informed and provide business input.</p>	<p>High Level Debate</p> <p>Opportunity to engage in thought leading debate with key decision makers in business, government, and academia through our events programme.</p>	<p>Business Development</p> <p>Opportunity to network with our members and gain business contacts including government contacts through key projects.</p>	<p>Exposure to Innovation</p> <p>Potential to explore opportunities for the commercialisation of research and innovation with business.</p>
<p>Research</p> <p>Opportunity to gain exposure to current empirical research and academics through a series of innovation workshops.</p>	<p>University-Business Relationship</p> <p>Opportunity to build relationships between top regional universities and corporate Cape Town for collaborative working on innovation and talent development.</p>	<p>Collaborative Projects</p> <p>Opportunity to collaborate on specific projects and workshops and brainstorm with government and academia on key issues with tangible outcomes.</p>	<p>Marketing</p> <p>Featuring on our website and opportunity to raise awareness of member activity through the Accelerate Cape Town newsletter.</p>

Additional Sponsor Benefits - sponsorship of Accelerate Cape Town carries a number of unique benefits such as playing a larger role in the Accelerate Cape Town programme of events and initiatives. Additional benefits include:

<p>Strategic Influence & Board Presence</p> <p>Influencing activities of Accelerate Cape Town, i.e. proposing topics of interest for networking and collaboration. Potential representation on the Accelerate Cape Town Board.</p>	<p>Strategic Networking</p> <p>First priority in high profile engagements such as Business meets Cabinet and Young Leaders Dinner programme.</p>	<p>Sponsorship</p> <p>Opportunity to raise brand awareness and linking it to a key topic by hosting a series of events with high level business influencers.</p>	<p>Profile Raising</p> <p>Sponsors logos are on all our communications and sponsor comment and PR is prioritised in the Accelerate Cape Town newsletter.</p>
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Our Members

Sponsors



Members



Our Board

Gavin Tipper	Chairman, Accelerate Cape Town; Chairman, AVI
Ryan Ravens	CEO, Accelerate Cape Town
Crispin Sonn	Founder of Gamiro, former MD: Retail Mass Cluster of Business, Old Mutual
Michael Spicer	Independent ACT Director
John Lomberg	Head of Stakeholder Management, Santam Group
Gavin Fitzmaurice	Managing Partner, Webber Wentzel Attorneys Cape Town
Ashoek Adhikari	Independent ACT Director
Joel Baepi	Director of Governance, Regulatory and Corporate Affairs, Old Mutual
Marius Alberts	Office Managing Partner, Deloitte Western Cape
Lance September	Partner in Charge, KPMG Western Cape
Samantha Reinders	Human Resources Director for Sub-Saharan Africa at Johnson & Johnson

Members' Comments

'Accelerate Cape Town, though their initiatives drive engagement in a simple, but very effective fashion. It provides us with an opportunity to engage with thought leaders, understand best practice and the challenges that we share, and also understand some of the external forces that influence thinking whether from government or labour.'

Adam Rabie

Executive Head: Enterprise Business (Cape Region), Vodacom

'We are a South African company based in Cape Town and it's important that we have a diverse pool for our growing company. Our partnership with Accelerate Cape Town helps to achieve this because it gives us a network where black professionals are able to come together, and build strong networks that help build their careers.'

Ayanda Nogantshi

Head: People Operations, Allan Gray

'Deloitte is very proud of its association with Accelerate Cape Town. The aims of Accelerate Cape Town to accelerate economic growth, to enhance the regions view as an investment destination, to give business a voice and to provide business leaders, government and other stakeholders with a networking opportunity, are really aims that we agree with 100%.'

Marius Alberts

Regional Leader, Deloitte Western Cape